

## Faculty C.V.

1. **Dr. Fahad A. Dhawi, 12/09/1987**

2. **Academic Rank** *Full-time, Assistant Professor of Graphic Design*

3. **Degrees**

- *Ph.D. in Graphic Communication & Arabic Typography  
University of the Arts. London. Central Saint Martins. UK.*
- *Masters of Arts in Graphic Design (MA) (Distinction) 2012.  
University of the Arts. London. Central Saint Martins. UK.*
- *Bachelors of Arts in Graphic Design (BA) (Cum Laude) 2009.  
American University of Kuwait.*
- *Level 4 Certificate in Teaching and Training  
West Ham, London, UK.*
- *Certificate in Developing Academic Practice  
UAL, London, UK.*
- *EPSS Units RPL – TAESS00014 Skills Set Unit  
BSBCMM401 / TAEDEL301  
Box Hill Institute, Australia*

4. **Service at this Institution**

*(Joined AUK in February, 2021)*

*Part time offer Letter: Spring 2021 till end of Summer 2021.*

*Full time Offer Letter: Fall 2021*

5. **Professional Experience**

*Art Director for Prime Residence, Kuwait. January 2013 – September 2013.*

*Generating concept designs and delivering to clients, commissioning specialists for project collaborations, and coordinate the work of other artistic or design staff, Producing sketches, storyboards, art layouts based on creative visions and ideas. Understanding marketing initiatives, strategic positioning and target audience.*

*Assistant Professor of Graphic Design, Box Hill College Kuwait, Full-time. 2018 – 2019.*

*Assistant Professor of Graphic Design, American International College, Part-time. 2019 – 2020.*

*Assistant Professor of Graphic Design, Box Hill College Kuwait, Part-time. 2019 – 2021.*

6. **Consulting Experience**

7. **Professional Registration**

8. **Publications**

**Referred Journals**

*Re-introducing Educational Typefaces for Arabic Learning: Developing visual linguistic pedagogic tools to facilitate Basic Arabic learning Levels One & Two.*

**Conferences**

Boutros, M. 2017, p.183, *Arabic for Designers, An inspirational guide to Arabic culture and creativity*, Thames & Hudson, London.

*Learn Arabic through Visual Design – 5 Books (Pending)*

9. **Membership in Professional Societies**

10. **Patents, Honors and awards**

- 2006-2009: *Dean's List - American University of Kuwait*
- 2009: *Cum Laude - American University of Kuwait (BA degree)*
- 2012: *Distinction- Coventry University, UK (MA degree)*

11. **Courses taught**

a) **Academic Courses**

**Fall 2018 & Spring 2019, BHCK Courses:**

- *LAD 201 - Illustration and drawing (3 hours - lecture & laboratory).*
- *STU 202 - Design Studio (3 hours - lecture & laboratory).*
- *DD 223 – 2D & 3D Design (3 hours - lecture & 3 hours laboratory).*
- *DRA 100 – Drawing (3 hours - lecture & laboratory).*

**Fall 2019 & Spring 2020, BHCK Courses:**

- *LAD 201 - Illustration and drawing (3 hours - lecture & laboratory).*
- *STU 202 - Design Studio (3 hours - lecture & laboratory).*
- *DD 223 – 2D & 3D Design (3 hours - lecture & 3 hours laboratory).*
- *TYP 202 – Typography II (3 hours - lecture & laboratory).*

**Fall 2019 & Spring 2020, AIC Courses:**

- *ART 1201C – 2-D Design (3 hours - lecture & laboratory).*
- *ART 1300C – Drawing I (3 hours - lecture & laboratory).*
- *GRA 1110C – Applied Design I (3 hours - lecture & laboratory).*

- GRA 1151C – *Illustration Design (3 hours - lecture & laboratory).*
- GRA 1201C – *Typographic Design (3 hours - lecture & laboratory).*

Fall 2020 & Spring 2021 BHCK Courses:

- GPM 201 – *Project Management (3 hours - lecture & laboratory).*
- STU 202 - *Design Studio (3 hours - lecture & laboratory).*
- DD 223 – *2D & 3D Design (3 hours - lecture & 3 hours laboratory).*
- TYP 202 – *Typography II (3 hours - lecture & laboratory).*

Spring 2021 & Summer 2021 AUK Courses:

- GDES 110 – *Digital Foundations (3 credit hours – 39 lecture hours).*
- GDES 220 – *Graphic Design 1 (3 credit hours – 39 lecture hours).*
- GDES 260 – *Illustration 1 (3 credit hours – 39 lecture hours).*

Fall 2021 AUK Courses:

- GDES 110 – *Digital Foundations (3 credit hours – 39 lecture hours).*
- ART 120 – *2D Design (3 credit hours – 39 lecture hours).*
- GDES 221 – *Typography 1 (3 credit hours – 39 lecture hours).*

b) Intensive professional short courses

c) Community Service courses

**SKIN & WITHIN: 72 HOURS COMMUNAL INTERACTIVE CREATIVITY WORKSHOP**

*72 hours: is the duration of a communal interactive creativity workshop event. Artists & Designers met to examine their stories through product design, painting, sculpture, drawing, mapping, typography, fashion, batik, performance and weaving. While artists worked on various projects, typographic observation took place from distance to learn and understand the content given in each workshop. This allowed space for a cross-disciplinary approach - observing typographic movement of the Arabic & English letters used by participants through human expression, mood and rhythm. Design assessment of artistic potentials' input, implementation, reflection and outcome. The purpose was to pick insights, get inspired and develop the final logo design for the overall event based on the use of the workshops' concepts, techniques, and tools.*

12. **Other Duties** *(Assigned committee/ administration duties performed during the academic year with average hours per week. Indicate which carry extra compensation.)*

a) Department

Fall 2019 & Spring 2020 AIC Supervised Courses:

- IND 1203C – *Computer for Interior Designers 1*
- IND 1102 – *Free Hand Sketching*
- IND 1101 – *Technical Drawing*
- GRA 1110C – *Applied Design 1*

b) College level

### BHCK

- *Moderation Committee, Fall 2019 – Spring 2021 (1 hour).*
- *Validation Committee, Fall 2019 – Spring 2021 (1 hour).*

c) Institution level

### BHCK

- *Research & Academic Innovation Committee, Fall 2018 – Spring 2019 (1 hour).*
- *Academic Student Advising Committee, Fall 2019 – Spring 2020 (1 hour).*

d) Outside the institution

## 13. Research

Research Grants

## 14. Participation in Specific Programs *Specific program/ workshops in which faculty member has participated to improve teaching and professional competence during last five years.*

- *October 2016, Workshop Instructor at Nour Festival of Arts, a yearly festival based in the Royal Borough of Kensington and Chelsea (RBKC) in London, UK. The one-day workshop was for people who find Arabic complex to learn and understand or in great need to improve their basic Arabic skills. It gave participants an opportunity to explore and learn the language through typography and graphic communication design.*
- *August 2017, Workshop Instructor at a Collaborative Project between Nuqat and Riyada that featured a series of workshops. The workshop helped registered participants understand how to break down complex texts through information design techniques to communicate simply and creatively using 'concept mapping'. Participants reviewed an excessive amount of existing mapping visuals to understand how designers communicate clear information through simple and creative illustrations, charts and diagrams. They were exposed to a large amount of data while learning how to intake, engage, organize, summarize and arrange such information and interpret it into your own understanding through design-related strategies and graphical representations. The session helped the majority of participants develop efficient mapping skills to simplify communication and hence document and store data creatively and efficiently.*
- *August 2017, Workshop Instructor at a Collaborative Project between Nuqat and Riyada that featured a series of workshops. The workshop helped registered participants expand their understanding of branding, designing and advertising for business projects. The session discussed the significant role of graphic communication and guided participants through the basic steps of creating great creative logo designs, package designs, corporate identities and other different types of media. They have learnt how to start a creative and a dynamic design project that focuses on both the aesthetic and functional concerns for effective communication, advertising and marketing purposes. The workshop helped them explore a broad range of design techniques and elements. Starting with understanding the 'Harmonization' of Arabic and Latin (English) scripts through bilingual typefaces to the use of different graphic design elements and techniques - including balance, sketching, choice of typefaces, colors, size, shape, weight, texture, value, lines, contrast, text arrangements, paper quality and the selection of appealing visuals. Participants were guided through an extensive variety of design-based theories and contextual literature to help them build their on-going projects or assist them in establishing their futuristic design projects with a clear focus and a design-related strategic framework.*
- *April 2018. Guest Speaker at THE SEEN, GUST University, Kuwait. Presentation on Bilingual Signage via Environmental Graphic Design (EGD): the talk involved an introduction to the definition and role of Environmental Graphic Design (EGD) as a design profession that merges the existing boundaries between architecture, interior design,*

*graphic design, sign systems, public art and advertising. The session highlighted the important role and need of EGD in various places in Kuwait.*

- *November 2019, Workshop Instructor at NUQAT Conference 2019. Design Camp [D.C], aimed to help strengthen the creative design process for designers and non-designers who are interested in developing their creative practice. The workshop aimed to connect participants to the design community and help them understand their niche within the design sub-communities. The three-day workshop was conducted by three design educators – myself along with Dr. Jawaber Al Bader and Dr. Roma Soon. D.C was open for up to 40 registered participants. The registered participants went through various stages including: aesthetic inspiration and interest, visual language, space, signage handling, defining persona, Design sustainability and engagement, resources skills, implementation, equipment, recycle. The workshop exposed participants to scripts harmonization, bilingual design, concept development, letter construction, Arabic typography, layout/structure, concept mapping, simplification, visual design and bricolage.*
- *February 2020, Workshop Instructor at ART STUDIO with other collective mentorship of educators, architects, and design students in a supportive safe environment for the purpose of art making and interdisciplinary design implementation.*
- *January 2021, Workshop Instructor at a collaborative workshop partnered by Zazo App Kuwait, The Chocolate Bar and Art Studio. A kids workshop conducted by myself and other collective mentorship of educators, marketing specialists and businessmen for the purpose of discovering the entrepreneur skills in children. A Unique camp that combined more than one academy for registered kids to have an overall business experience on how to start, own and operate their own business in a fun way. Kids had sessions with KLC Virtual restaurants to build their brands to life and later were introduced by color theory and visual communication and typography by Dr. Jawaber Al-Bader and myself.*